


Program Information
Academic Program: Master of Arts in Cultural Management

Academic Year: 2022

Select Language: English ▾

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Study Scheme
Postgraduate Student Handbook 2022-23 (CUL-III)

FACULTY OF ARTS
Cultural Studies
Study Scheme
M.A. Programme in Cultural Management (Full-time and Part-time)
Applicable to students admitted in 2022-23 and thereafter
1. Coursework Requirement

Students are required to complete 24 units of courses for graduation

(a) Required course:	3 units
CULS5313	

(b) Special Elective courses:	15 units
At least any five courses to be chosen from	
CULS5301, CULS5303, CULS5307, CULS5308, CULS5309,	
CULS5315, CULS5316, CULS5317, CULS5318, CULS5319,	
CULS5320, CULS5321, CULS5322, CULS5326, CULS5328,	
CULS5329, CULS5330, CULS5331, CULS5401, CULS5415,	
CULS5416	

(c) General Elective courses	6 units
Any two courses offer by MA in Cultural Management and MA in Intercultural Studies except: CULS5201, CULS5215	
*or any one MA course from the Division except CULS5201, CULS5215 plus one 3-unit 4000-level undergraduate course (one CURE 4000-level course from BA in Cultural Studies).	

Total: 24 units
2. Other Requirements

- (a) Students must fulfill the Term Assessment Requirement of the Graduate School. For details, please refer to Clause 13.0 "Unsatisfactory Performance and Discontinuation of Studies" of the General Regulations Governing Postgraduate Studies which can be accessed from the Graduate School Homepage: <http://www.gs.cuhk.edu.hk>.
- (b) A student must achieve a cumulative grade point average (GPA) of at least 2.0 in order to fulfill the graduation requirement, unless special approval is granted by the Graduate Council.

Applicable to students admitted in 2021-22
1. Coursework Requirement

Students are required to complete 24 units of courses for graduation

(a) Required course:	3 units
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CULS5313

- (b) At least Five courses to be chosen from Special Elective courses: **15 units**
 Any five courses to be chosen from
 CULS5301, CULS5303, CULS5305, CULS5307, CULS5308,
 CULS5309, CULS5315, CULS5316, CULS5317, CULS5318,
 CULS5319, CULS5320, CULS5321, CULS5322, CULS5325,
 CULS5326, CULS5328, CULS5329, CULS5401, CULS5415,
 CULS5416

- (c) General Elective courses **6 units**
 Any two courses offer by MA in Cultural Management and MA in
 Intercultural Studies except: CULS5201, CULS5215
 *or any one MA course from the Division except CULS5201,
 CULS5215 plus one 3-unit (CURE 4000-level course from BA in
 Cultural Studies or CUMT4005 from BA in Cultural Management).

Total: 24 units

2. Other Requirements

- (a) Students must fulfill the Term Assessment Requirement of the Graduate School. For details, please refer to Clause 13.0 "Unsatisfactory Performance and Discontinuation of Studies" of the General Regulations Governing Postgraduate Studies which can be accessed from the Graduate School Homepage: <http://www.gs.cuhk.edu.hk>.
- (b) A student must achieve a cumulative grade point average (GPA) of at least 2.0 in order to fulfill the graduation requirement, unless special approval is granted by the Graduate Council.

Applicable to students admitted in 2020-21

1. Coursework Requirement

Students are required to complete 24 units of courses for graduation

- (a) Required course: **3 units**
 CULS5313
- (b) Required Elective course: **3 units**
 Any one course to be chosen from CULS5301, 5401 or 5415
- (c) Special Elective courses: **12 units**
 Any four courses to be chosen from
 CULS5303, CULS5307, CULS5308, CULS5309, CULS5315,
 CULS5316, CULS5317, CULS5318, CULS5319, CULS5320,
 CULS5321, CULS5322, CULS5326, CULS5327, CULS5328,
 CULS5329, CULS5411, CULS5416
- (d) General Elective courses **6 units**
 Any two courses from MA programmes of Cultural Studies Division
 Except: CULS5201, CULS5215
 *or any one MA course from the Division except CULS5201, 5215
 plus one 3-unit 4000-level undergraduate course (one CURE 4000-
 level course from BA in Cultural Studies or CUMT4005 from BA in
 Cultural Management).

Total: 24 units

2. Other Requirements

- (a) Students must fulfill the Term Assessment Requirement of the Graduate School. For details, please refer to Clause 13.0 "Unsatisfactory Performance and Discontinuation of Studies" of the General Regulations Governing Postgraduate Studies which can be accessed from the Graduate School Homepage: <http://www.gs.cuhk.edu.hk>.
- (b) A student must achieve a cumulative grade point average (GPA) of at least 2.0 in order to fulfill the graduation requirement, unless special approval is granted by the Graduate Council.

Course List

<u>Code</u>	<u>Course Title</u>	<u>Unit</u>
Required course		
CULS5313	Cultural Development and Policy	3
Special Electives		
CULS5301	Concepts of Contemporary Culture	3
CULS5303	Cultural Management and Arts Administration	3
CULS5307	Visual Arts Management	3
CULS5308	Performing Arts Management	3
CULS5309	Museum and Archives Studies	3
CULS5315	Film/Video & Media Art Administration	3
CULS5316	Graduate Research Paper/Project	3
CULS5317	Xiqu and Performing Culture	3
CULS5318	Exhibition and Curatorial Studies	3
CULS5319	Exhibition Design	3
CULS5320	Special Topics in Cultural Management I	3
CULS5321	Curating and Managing Cultural Festivals	3
CULS5322	Internship in Cultural Management	3
CULS5326	Cultural Venues Management	3
CULS5328	Arts and Communities	3
CULS5329	Film Production & Presentation	3
CULS5330	Special Topics in Cultural Management II	3
CULS5331	Seminars in Cultural Management	3
CULS5401	Contemporary Arts & Cultural Interactivity	3
CULS5415	City Imaginaries and Cinema Poetics	3
CULS5416	Twentieth Century Chinese Visual Arts	3

[Study Scheme](#) [Learning Outcomes](#)

Learning Outcomes**MA in Cultural Management**

Through classroom lecturing and practicum experiences, the Programme intends to equip students with technical, managerial, critical and creative skills so that they could be engaged in the professional practice of cultural management in Hong Kong and elsewhere. In 2008 courses within the Programme were recomposed to specify the expectations on the learning outcomes. Students are expected to acquire the following skills and knowledge upon the completion of the Programme:

1. Technical and managerial know-how
 - a. Management of various forms of cultural institutions, including arts centre, theatre, museums and independent arts spaces;
 - b. Managing the production and presentation of cultural programmes, including various forms of performances, exhibition, film/video/digital arts presentation, various forms of arts presentation and experimental arts projects;
 - c. Providing mediation services for cultural programmes, including marketing, education programme and community outreach activities.
2. Critical ability
 - a. Ability to engage in critical review of the various form of cultural expressions and provide distinctive interpretations;
 - b. Ability to understand and critically review local and global cultural landscape in terms of their political and ecological context;
 - c. Capable of being critical of traditional and existing practices in cultural management.
3. Creative skills
 - a. Ability to curate distinctive cultural programmes with creative interpretation and presentation;
 - b. Ability to introduce creative elements in communicating with the public through different mediation formats such as marketing, publication, education and outreaching programming.

Course Information

