City and Culture Development

Course Code: CULS5330B
Special Topics in Cultural Management II: City and Cultural Development
Instructor: Louis YU

Day and Time: Sat 10:30 to 1:15 pm
Location: G02, Lee Shau Kee Architecture Building (ARC G02)

City and Cultural Development

Course Description

This course aims at equipping the cultural management students with the conceptual and analytic tools of urban culture and to link the practices of cultural management with the macro perspective. Through the studying of city and culture theories and concepts, students will be able to use multiple angles to examine the relationship between city and culture. Students will be introduced to use different ways to articulate, measure and compare culture development of cities. Through case studies, individual assignments and group projects, students will learn how to make a city more cultural from the cultural management perspective.

Intended Learning Outcomes:

1) Understand theories and concepts on city and culture.
2) Learning different ways to analyse and articulate city culture.
3) Learning the principles in city culture planning.
4) Apply the learning in cultural management practices.

Course Syllabus

Topic / Lesson	Contents / Fundamental Concepts
1. What is a city?	History / Theory / Policy / Examples
2. Concepts of City Culture	Theories of city culture
3. Culture and the 18 districts of Hong Kong	Cultural Indicators and cultural characteristics
4. Cultural Policy and Hong Kong	History and now
5. Culture and Places	Placemaking theories and cultural projects
6. Culture and Economy	Creative Cities and Gentrification, policies and cultural projects
7. Culture and Society	Social conflict, cohesion and cultural projects
8. Culture and City Branding	Culture, branding, tourism and cultural projects
9. Culture and Environment	Sustainability, SDG, ESG and cultural projects
10. Music Cities and Urban Cultural Planning	The road map for a cultural city
11. Festival Cities	Edinburgh, Avignon, Adelaide
12. Mega urban cultural projects	West Kowloon Cultural District

13.Group Project Presentation	

Assessment and Evaluation

Attendance and participation: 20%

Individual assignment: 40%

Group Project: 40%

Individual assignment

Students will find a cultural project from an overseas city that to a great extent helps develop, safeguard, promote and celebrate the city's culture and also brings social, economic, branding and environmental benefits (short-term and long-term) to the city. Please analyse this project using theories and concepts learnt in the course.

The essay should be 2000-2500 words.

Submission deadline: xxxx

Assessment criteria

- Understanding of the city
- Analysis of the cultural significance of the project
- Analysis of the Social, Economic, Branding and Environmental benefit to the city
- Reference to the theories and concepts learnt in the course

Group Project

Students will form groups of 4-5 people.

Each group will choose ONE district of Hong Kong and devise a multi-faceted project which helps to develop, safeguard, promote or celebrate the culture in that district and also brings social, economic, branding and environmental benefits to the city.

Each group will write a 6000 word essay to describe the Project and to make a 20 minute presentation to the class on XXXX.

Assessment criteria

- Understanding of the district
- Cultural significance
- Creativity
- Practicality
- Social, Economic, Branding and Environmental benefit (short-term and long-term) to the district
- Reference to the learning materials of the course

References
The Culture of Cities
Lewis Mumford
Harvest Books, 1970

The Cultures of Cities
Sharon Zukin
Blackwell Publishers, 1996

The Origins of the Arts Council Movement: Philanthropy and Policy
Anna Rosser Upchurch
Palgrave Macmillan, 2016

Music Cities: Evaluating a Global Cultural Policy Concept
Christina Ballico (Editor), Allan Watson (Editor)
Palgrave Macmillan, 2020

Music/City: American Festivals and Placemaking in Austin, Nashville, and Newport
Jonathan R. Wynn

Cities of Culture - A Global Perspective
Deborah Stevenson
Routledge, 2014

Festival Cities - Culture, Planning and Urban Life

John R. Gold, Margaret M. Gold
Routledge, 2020

城市如何文化,
茹國烈
中華書局, 2022