

CULS5316: Graduate Research Paper/Project
Master of Arts in Cultural Management AY2023-24
The Chinese University of Hong Kong



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COURSE INFORMATION AND LEARNING OUTCOMES

Students are required to undertake an independent academic research or an independent research project (presented in English) in an area related to ***Cultural Management***. Students will have up to 4 x 1 hour guidance sessions (either face-face or via digital communication technologies) with the course instructor (and/or an assigned co-supervisor, if any).

For students undertaking an academic research -

At the end of the course, students will be able to:

- Confidently carry out an academic related to Cultural Management
- Analyse data and synthesize research findings
- Present findings and outcomes coherently
- Report research process and findings verbal and written forms
- Understand the ethical issues relevant to research

For students undertaking a research project -

At the end of the course, students will be able to:

- Confidently carry out/execute a research project related to Cultural Management
- Carry out a critical evaluation and review of the project
- Present findings and outcomes coherently
- Report research process and findings verbal and written forms
- Understand the ethical issues relevant to project

INDEPENDENT ACADEMIC RESEARCH

Students are expected to submit a 10,000-word research paper in ENGLISH by 2359hrs on **12th May 2024**.

Interested students are required to submit a 1000-word academic research intent in ENGLISH on or before 20th November 2023. Students will be notified if they are accepted into the course within 2 weeks of submitting the proposal. Only upon the official approval of the research proposal can a student be enrolled into this course.

The 1000-word research intent should include the following:

- Background of Study
- Problem Statement
- Research Objectives
- Research Questions
- Theoretical Framework
- Brief Methodologies
- Significance and Limitations of research

Do also include a short list of books/ journals you intend to refer to for your research.

INDEPENDENT RESEARCH PROJECT

Projects may include:

- An existing/ongoing project (performing arts, visual arts, and/or film/video and media arts) carried out by the researcher in a professional capacity (eg. Curator, producer, art manager etc.)
- A new project (performing arts, visual arts, and/or film/video and media arts) to be carried out by the researcher in a professional capacity (eg. Curator, producer, art manager etc.) during the study period.

Students are expected to submit a 5000-word critical review in ENGLISH along with a full documentation by 2359hrs of **12th May 2024**.

Interested students are required to submit an 800-word project proposal in ENGLISH on or before 20th November 2023. Students will be notified if they are accepted into the course within 2 weeks of submitting the proposal. Only upon the official approval of the project proposal can a student be enrolled into this course.

The 800-word project proposal should include the following:

- Background/Trigger of the Project (include visuals, if any)
- Project Description/Rationale
- Your role in the project (the researcher must be a key person of the project)
- Action Plans (with dates)
- Problem Statement
- Research Questions
- Brief Methodologies for review/evaluation

ASSESSMENTS

Students are graded according to the following criteria:

Final Proposal (latest by 22nd January 2024) **15%**

For Academic Research -

1st Draft Literature Review and Research Methods **35%**

Final Research Paper **50%**

For Research Project -

Documentation **35%**

Critical Review **50%**

TOTAL **100%**

Grade Descriptors

Grade	Range	Descriptors
A	90 and above	Outstanding performance on all learning outcomes.
A-	80 – 89	Generally outstanding performance on all (or almost all) learning outcomes.
B	B+ (76 – 79) / B (72 – 75) / B- (68 – 71)	Substantial performance on all learning outcomes, OR high performance on some learning outcomes which compensates for less satisfactory performance on others, resulting in overall substantial performance.
C	C+ (64 – 67) / C (60 – 63) / C- (56 – 59)	Satisfactory performance on the majority of learning outcomes, possibly with a few weaknesses.
D	D+ (53 – 55) / D (50 – 52)	Barely satisfactory performance on a number of learning outcomes.
F	Below 50	Unsatisfactory performance on a number of learning outcomes, OR failure to meet specified assessment requirements.

Honesty in Academic Work: A Guide for Students and Teachers

The Chinese University of Hong Kong places very high importance on honesty in academic work submitted by students and adopts a policy of zero tolerance on cheating and plagiarism. Any related offence will lead to disciplinary action including termination of studies at the University. All student assignments in undergraduate and postgraduate programmes should be submitted via VeriGuide with effect from September 2008:

http://veriguide1.cse.cuhk.edu.hk/portal/plagiarism_detection/index.jsp

Although cases of cheating or plagiarism are rare at the University, everyone should make himself/herself familiar with the content of this website and thereby help avoid any practice that would not be acceptable.

Section 1 What is plagiarism

[http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_\(2013-14\)/p01.htm](http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p01.htm)

Section 2 Proper use of source material

[http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_\(2013-14\)/p02.htm](http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p02.htm)

Section 3 Citation styles

[http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_\(2013-14\)/p03.htm](http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p03.htm)

Section 4 Plagiarism and copyright violation

[http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_\(2013-14\)/p04.htm](http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p04.htm)

Section 5 CUHK regulations on honesty in academic work

[http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_\(2013-14\)/p05.htm](http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p05.htm)

Section 6 CUHK disciplinary guidelines and procedures

[http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_\(2013-14\)/p06.htm](http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p06.htm)

Section 7 Guide for teachers and departments

[http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_\(2013-14\)/p07.htm](http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p07.htm)

Section 8 Recommended material to be included in course outlines

[http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_\(2013-14\)/p08.htm](http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p08.htm)

Section 9 Electronic submission of assignments via VeriGuide

[http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_\(2013-14\)/p09.htm](http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p09.htm)

Section 10 Declaration to be included in assignments

[http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_\(2013-14\)/p10.htm](http://www.cuhk.edu.hk/policy/academichonesty/Eng_htm_files_(2013-14)/p10.htm)