Course Code CRS2037

**Cultural Policy**
文化政策

Course tutor: Professor Desmond Hui

**Course description:**
This course introduces the nature, functions and limits of cultural policy to undergraduate students. It will examine the relationship between the making of cultural policy and the infrastructure of power that shapes such policy, as well as its impacts on the development of arts and culture, with particular references to local issues and social context situated within a regional and international framework. Topics of investigation and discussion include cultural trade and ecology, globalization, NGOs and institutional policy on culture, creative clusters and cultural hubs, heritage conservation, alternative spaces and community actions, censorship, control and diversity of cultural expression.

本課程旨在讓本科生認識文化政策的性質、功能及限制。課程將審視文化政策及權力架構互為因果的關係，以及對尤其是本地文藝發展在國際及區域框架下特有的社會環境的影響。探討的題目包括文化生態及貿易、全球化、非政府組織、文化及創意群集、古蹟保護、另類空間、文化審查及文化表現的多樣性等。

**Learning outcomes:**
In terms of knowledge acquisition, students are expected to understand how policies on culture is shaped and their impacts on the development of society in terms of the make-up of our regional, national and global orders; their role in the shaping of cultural practices, expressions and ideology; their relations to production and enterprising and hence their role in the shaping of our identity, taste and values as well as economy and policies. In terms of values and skills, students are expected to develop critical ability in analyzing the diversity of values and interests, inter-cultural sensitivity, a balance view of local and global issues, literacy in understanding different visual and textual meanings and forms and the ability to appreciate the importance and significance of the inter-disciplinary nature of cultural policies.

**Course content:**

1. **General Introduction (01/13)**
   Using local and recent incidents as example, this section gives an introduction to the various issues relating to the definitions and making of cultural policies. It will also discuss the impacts of cultural policy on cultural development and its relationship with the social and political infrastructure.
2. **Art and Power** (01/20)
   This section gives definition to concepts such as ‘arts’ and ‘culture’ within the context of policy making. It also investigates how political, social and economic powers affect the outcome of cultural production, both in terms of the formal artistic languages and the modes of production and mediation.

3. **Cultural policy in Hong Kong** (01/27)
   This section will inform students of the infrastructure for cultural development in Hong Kong, examine the history and development of the arts within the governmental structure and trace the various stages in developing an official cultural policy for Hong Kong.

4. **Historical Background** (02/03)
   This section uses examples from Europe and the United States to trace historically how various modes of governance were introduced and study the political expectations and social values hidden behind these policies.

5. **Globalization and Cultural Policy** (02/10)
   In the 21st Century, cultural industry is recognized as an important economic and social force. Large scale cultural projects are implemented all over the world to promote cultural tourism and creative industries. This section takes a critical look at this global trend and reviews its cultural and social impacts.

6. **Cultural Trade and Cultural Ecology** (02/17)
   Following the discussion on globalization, this section will investigate further issues pertaining to cultural trade and economy. It will explore the core cultural values in contemporary society, with emphasis on the Hong Kong context. It will also discuss the ecological approach to cultural development, and reviews the success and failure of the existing cultural policies within the public and private sectors.

7. **NGOs and Institutional Policy** (02/24)
   This class will look at the various forms of non-governmental institutions, their operational structure and their role in cultural development, as well as their policies and strategies in implementing their visions and objectives.
8. **Creative Clusters and Cultural hubs** (03/03)

Focusing on the development of the West Kowloon Cultural District project, this section will review the original proposal and the recent development of this mega-cultural project, with the intention to engage in a critical review of the governmental modes of thinking and its strategies in actualizing cultural clusters and creative hub projects (e.g. Jockey Club Creative Arts Centre in Shek Kip Mei).

9. **Alternative Space and Community Action** (03/10)

As a reaction against government dominance in cultural development, different types of alternative cultural institutions and groups have been formed. This section will investigate the potential and limitation of alternative spaces. It will also study the strategies of community groups in working with or against the government in the battles for a more nurturing cultural environment.

10. **Heritage and Conservation** (03/17)

Since the Star Ferry, Queen’s Pier and King Yin Lei incidents, preservation of heritage buildings has become a great concern of the community. This section will review the exiting policies on the preservation of heritage buildings, its failure and possible solutions.

11. **Diversity of Cultural Expression: Censorship and Control** (03/24)

This section will examine the relationship between the governing power and the freedom of artistic expression. Historic as well as contemporary examples will be studied, with a special focus on various forms of censorship in contemporary society.

12. **UNESCO and Regional Policies of Culture** (03/31)

This section will investigate the role of international cultural organizations such as UNESCO and the development of cultural policies in regional cities and countries such as Japan, Korea, Singapore, Taiwan and Mainland China, and how Hong Kong should position itself in the regional development of culture.

13. **Student presentations and review** (04/07, 14, 21)
Selected References:


**World Wide Web References**

Assorted documents on Hong Kong arts and cultural policy from the HK Arts Development Council and the Home Affairs Bureau, HKSAR Government

Assorted internet articles and definition of terms:

29  http://www.wwcd.org/policy/policy.html

30  http://www.culturalpolicies.net/web/index.php

31  http://www.culturelink.org/culpol/

32  Art Fund
http://www.artfund.org/policyandcampaigns/faqs.html

33  Arts & Business
http://www.aandb.org.uk/render.aspx?siteID=1&navIDs=1,3

34  Arts Council England
http://www.artscouncil.org.uk/aboutus/investment.php
35 CCRN (國家數字文化網)

36 Singapore Economic Review Committee (ERC) subcommittee
http://app.mti.gov.sg/default.asp?id=507#4

37 Esplanade
http://www.esplanade.com/download/web/corporate/annual_results/Esp_AR_05_06_03.pdf

38 Local Knowledge Directory
http://www.knowcal.co.uk/Theatres/West_End/

39 London Development Agency (LDA)
http://www.lda.gov.uk/upload/pdf/18_487_UnderstandingLondonsectorsNov03.pdf

40 Ministry of Information, Communication and the Arts (MICA)

41 Museums, Libraries and Archive (MLA)

42 Policy Science Association
http://www.ps.ritsumei.ac.jp/assoc/policy_science/102/10202.pdf

43 Shanghai Municipal Administration of Culture, Radio, Film and Television

44 Singapore Tourism Board

45 Statistic Bureau and Statistic Centre (Japan)
http://www.esri.go.jp/jp/prj-rc/macro/macro15/12-1-R.pdf

46 West Kowloon Cultural District

Evaluation:

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<tr>
<td>Attendance</td>
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<tr>
<td>Class participation</td>
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<tr>
<td>Mid-term presentation</td>
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<td>Final Paper/Project</td>
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Honesty in Academic Work: A Guide for Students and Teachers:

The Chinese University of Hong Kong places very high importance on honesty in academic work submitted by students, and adopts a policy of zero tolerance on cheating and plagiarism. Any related offence will lead to disciplinary action including termination of studies at the University. Students must submit their assignments via the Webpage of the Chinese University Plagiarism Identification Engine (CUPIDE) http://cupide.cse.cuhk.edu.hk/student.

Although cases of cheating or plagiarism are rare at the University, everyone should make himself/herself familiar with the content of this website and thereby help avoid any practice that would not be acceptable.

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