CULS 5204A  Culture Studies in Film and Video (1st Term, 2019-20)

Day and Time: Tuesday, 2:30pm-5:15pm
Classroom: ARC_G02
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Description:
This course examines film and video from the perspective of cultural studies. It aims to explore how the languages of moving images carry cultural meanings, especially in the environment of contemporary society. The course will encourage the development of an ability to explain, analyse, and critically evaluate on film and video by using the key theories of cultural studies.

COURSE CONTENT & SCHEDULE

PART I: IDEOLOGY

Week 1  Sep 3.
Introduction to the course
How to Read Film & Video
Films:

Reading:

Week 2  Sep 10.
Cultural Consumption & Culture Industry
Films:
2. Clint Eastwood, Unforgiven (1992)
Video:
1. News Magazine in TVB (April 9, 2011)
2. Commercial advertisement on TV

Readings:

**Week 3  Sep 17.**

**As Political Propaganda**

Films and Videos:
3. China Centre TV (CCTV) News
4. CNN live news of the battlefield in gulf war

Reading:

**Week 4  Sep 24.**

**The Power**

Films:

Readings & Film for Presentation:

**Week 5  Oct 1.**

**National Day**

**PART II: IDENTITY**

**Week 6  Oct 8.**

**Subjectivity and Hong Kong Cinema**

**Guest Speaker: TBA**

Films:
1. 龔浩翔: *Dream Home* (維多利亞壹號) (2010)
2. 麦兆辉、庄文强: *Overheard 3* (竊聽風雲3) (2014)

Readings & Film for Presentation:
1. 朗天：“什麼（才）是主體──循香港電影進入香港主體性論述”，《香港有我：主體性與香港電影》，（香港：文化工坊，2013）10-23
2. 彭麗君,《黃昏未晚：後九七香港電影》增訂版， (香港: 中文大學出版社, 2018)
   Chapters: TBC
3. 翁子光： Port of Call（踏血尋梅）（2015）

**Week 7 Oct 15.** Switch to Nov 2. (Sat) 6:30pm-9:30pm
Yang Lina’s Screening
Venue: TBA

**Week 8 Oct 22.**
Orientalism, Occidentalism, Self-Orientalism
Films:
1. Documentary: Robert J. Flaherty, Nanook of the North (1922)

Readings & Film for Presentation:

**Week 9 Oct 29.**
The Subaltern and Representation
Film:

Reading & Film for Presentation:
2. Danny Boyle, Slumdog Millionaire,(2008)

Supplementary Reading:

**PART III: Resistance**
Nov 2. (Sat) 6:30pm-9:30pm Yang Lina’s Screening Venue: TBA
Week 10  Nov 5.
Rethinking the Third Cinema
Film:

Reading & Film for Presentation:

Week 11  Nov 12
Field Trip: Graffiti in Hong Kong
Field Trip: Time: TBC

Week 12  Nov 19
Whose Culture? Whose City?
Films and videos:

Readings & Films:
2. 張讚國，高從霖, 《塗鴉香港：公共空間、政治與全球化》（Graffiti Hong Kong: Public Space, Politics and Globalization）, （香港: 香港城市大學出版社, 2012）:
   第二章: 「曾灶財墨蹟」：民粹的霸道
   第三章: 「九龍皇帝」現象: 符號的商業操作
   第四章: 公共空間的爭奪: 法律與街頭藝術的衝突
   第五章: 由公共空間到公共領域: 媒介的集體思維

Week 13  Nov 26
Do game 95 or not?
Films:

Readings & Film for Presentation:


**Week 14  Dec 3**
The Independent Film in Hong Kong

Film:

Reading & Film for Presentation:
5. Fruit Chan, *Durian Durian* （榴蓮飄飄） (2000)

**Week 16  Dec 17.**
Submission: Final Paper

**Assessment**
- Attendance and participation ----------------------------------------------- 15%
- Reading Self-reflection & Assignments ----------------------------------- 25%
- Group Presentation ---------------------------------------------------- 20%
- Final Paper ------------------------------------------------------------- 40%

*(no more than 5000 words in Chinese, or no more than 9 pages in English)*

**Outcomes-based Teaching and Learning**
1. Knowledge Outcomes
- Holistic approach to acquiring knowledge:
  - Trans-disciplinary approach
  - Historical and contemporary studies, including comparison and contrast
  - Cross cultural contexts, including local, regional, and global
  - Specialized and professional knowledge:
  - Cultural approach to the study of contemporary living
  - Cultural embedding of representation and the media

2. Skills Outcomes (Generic and Discipline/Professional)
- Textual and con-textual analysis
- Cultural appreciation and cultural criticism
- Critical and creative thinking
- Visual literacy
- Care for the wider community, concern for minority interests

3. Attitude Outcomes
- Aware of multicultural communities and respect for the other
- Being confident in expressing ones ideas
- Board-minded but strong in critical evaluation

**Supplementary Readings**

As not all students come to this course with solid foundations in the history, culture, and art of cinema, here is a list of supplementary readings students can read on their own to prepare for this course. However, a strong background in film studies is not a pre-requisite for this course. Individual student would be able to pick up some basic knowledge about cinema as the course goes on.

For Film Art and Film Language
- [http://library.cuhk.edu.hk/search/aScarratt%2C+Eliane/ascarratt+eliane/-2,-1,0,B/browseScarratt, Eliane. *Teaching Analysis of Film Language and Production.* London: BFI, 2003.](http://library.cuhk.edu.hk/search/aScarratt%2C+Eliane/ascarratt+eliane/-2,-1,0,B/browse)

For Film Culture and Film Studies in general

For Film History

For Cultural Studies

Honesty in Academic Work: A Guide for Students and Teachers

The Chinese University of Hong Kong places very high importance on honesty in academic work submitted by students, and adopts a policy of zero tolerance on cheating and plagiarism. Any related offence will lead to disciplinary action including termination of studies at the University. All student assignments in undergraduate and
postgraduate programmes should be submitted via VeriGuide with effect from September 2008: https://academic.veriguide.org/academic/login_CUHK.jspx

Although cases of cheating or plagiarism are rare at the University, everyone should make himself/herself familiar with the content of this website and thereby help avoid any practice that would not be acceptable.

Section 1 What is plagiarism

Section 2 Proper use of source material

Section 3 Citation styles

Section 4 Plagiarism and copyright violation

Section 5 CUHK regulations on honesty in academic work

Section 6 CUHK disciplinary guidelines and procedures

Section 7 Guide for teachers and departments

Section 8 Recommended material to be included in course outlines

Section 9 Electronic submission of assignments via VeriGuide

Section 10 Declaration to be included in assignments