The course focuses on how the advent of the digital media has brought about categorical changes in the everyday life, media, social expressions, personal identity and cultural production. Grounded within the context of Cultural Studies, students will be exposed to a number of topics from both theoretical and practical approaches, and will attempt to relate these topics to Chinese-speaking societies. In the spirit of the course, one of the classes will be held completely online (off site).

**Schedule and Topics**

10th January –

**Course Introduction**

Group discussions and assigned articles

17th January –

**Digital Culture and Everyday Life**

Film screening and discussions
24th January –

**Media in the Digital Age (1): Media Convergence**

Tutorial Reading:


31st January –

**NO CLASS (Happy Chinese New Year 新年快樂，萬事如意)**

7th February –

**Media in the Digital Age (2): Journalism and Participatory Culture**

Tutorial Reading:

- Falero, S. M. (2016). *“The Industry”: A Brief History of Audiences In and Out of Control*. In *Digital Participatory Culture and the TV Audience* (pp. 29-52). Palgrave Macmillan UK.

14th February –

**Politics in the Digital Age (1): Opinions and Social Movements**

Tutorial Reading:


21st February –

**Politics in the Digital Age (2): Government and States**

Tutorial Reading:


28th February –

**Digital Identity (1): Social Media and Communities**

Tutorial Reading:

7th March –

**Digital Identity (2): Empowering LGBT**

Tutorial Readings:

14th March –

**In-Class Assignment and Assessment**

21st March –

**Cultural Production in the Digital Age (1): Performing Arts**

Tutorial Readings:

28th March –

**Cultural Production in the Digital Age (2): Heritage and Documentary**

Tutorial Reading:

4th April –

**NO CLASS (Ching Ming Festival)**

11th April (Online) –

**Education in the Digital Age (1): Problem-Based Learning**

No Tutorial

15th April –

**Education in the Digital Age (2): Learning from Wikipedia**

Tutorial Reading:
Assessments

**Attendance and Participation** 15%
Students are expected to attend classes and contribute to discussions actively. Evaluations will be based on the frequency and quality of participation.

**Presentation (starting from week 3)** 20%
Students will work in small groups to deliver a presentation based on a given set of reading(s). Beside summarizing the reading(s), students are required to compare the reading(s) with relevant examples/ case studies from Chinese-speaking societies.

**In-class Assignment/ Assessment** 15%

**Proposal and Final Paper** 50%
Students are expected to submit a 3000-word (English) or 4500-word (Chinese) paper (40%) by 2359hrs of 30th April 2016 with a topic relevant to the course. Before embarking on the final paper, students are required to submit a 300-word paper rationale/ proposal (10%) latest by the 28th March 2016 in class.

**TOTAL** 100%

Readings


Honesty in Academic Work: A Guide for Students and Teachers

The Chinese University of Hong Kong places very high importance on honesty in academic work submitted by students, and adopts a policy of zero tolerance on cheating and plagiarism. Any related offence will lead to disciplinary action including termination of studies at the University. All student assignments in undergraduate and postgraduate programmes should be submitted via VeriGuide with effect from September 2008: https://academic.veriguide.org/academic/login_CUHK.jspx

Although cases of cheating or plagiarism are rare at the University, everyone should make himself/herself familiar with the content of this website and thereby help avoid any practice that would not be acceptable.

Section 1 What is plagiarism

Section 2 Proper use of source material

Section 3 Citation styles

Section 4 Plagiarism and copyright violation

Section 5 CUHK regulations on honesty in academic work

Section 6 CUHK disciplinary guidelines and procedures
Section 7 Guide for teachers and departments

Section 8 Recommended material to be included in course outlines

Section 9 Electronic submission of assignments via VeriGuide

Section 10 Declaration to be included in assignments